

Digital Communication Skills

Online Tools List

With all the online interactions we have today, both live or asynchronous, effective communication is a cornerstone of business success. Whether it's coordinating with your team, scheduling meetings, managing projects, or engaging with customers, the ability to communicate clearly and efficiently can significantly impact your productivity and business growth. Discovering the right tools to enhance your digital communications can give you the edge when it comes to connecting with others.

This list covers the essential areas of your digital communication and includes 69 of the top-rated software tools and apps to transform how you connect, collaborate, and succeed online.

Work & Organization

Calendar and Scheduling

- [Google Calendar](#)
- [Microsoft Outlook Calendar](#)
- [Apple Calendar](#)
- [Zoho Calendar](#)
- [Zoho Bookings](#)
- [Square Appointments](#)
- [Setmore Scheduling](#)

- [SimplyBookMe](#)
- [Fantastical](#)

Project Management & Collaboration

- [Asana](#)
- [Microsoft Teams](#)
- [Google Workspace](#)
- [Trello](#)
- [Monday.com](#)
- [ClickUp](#)
- [Active Collab](#)

Video Conferencing

- [Zoom](#)
- [Zoho Meeting](#)
- [Microsoft Teams Video](#)
- [GoToMeeting](#)
- [Google Meet](#)
- [WebEx](#)
- [Intermedia AnyMeeting](#)

Focus

- [Session](#)
- [Focus](#)
- [Forest](#)
- [Toggl](#)
- [Clockify](#)
- [Pawblock](#)

AI

- [Grammarly](#)
- [ChatGPT](#)
- [Gemini](#)
- [Claude](#)

Customer Engagement

Email Marketing

- [Constant Contact](#)
- [Mailchimp](#)
- [ConvertKit](#)
- [ActiveCampaign](#)
- [GetResponse](#)
- [HubSpot Email Marketing](#)
- [MailerLite](#)

SMS & Direct Messaging

- [Simple Texting](#)
- [EZTexting](#)
- [Textedly](#)
- [TextMagic](#)
- [Sakari](#)
- [Twilio](#)

Customer Relationship Management (CRM)

- [Drift](#)
- [Hubspot CRM](#)

- [Zapier](#)
- [Zoho CRM](#)
- [FreshSales](#)
- [Vtiger](#)
- [Flowlu](#)
- [Kommo](#)

Customer Support & Automated Interaction

- [Hubspot Customer Service](#)
- [Zendesk](#)
- [Help Scout](#)
- [Intercom](#)
- [Live Agent](#)
- [Live Chat](#)
- [Hiver](#)
- [Happy Fox](#)

Social Media Management

- [Zoho Social](#)
- [Hubspot Social Media](#)

- [Sprout Social](#)
- [Hootsuite](#)
- [Buffer](#)
- [Social Pilot](#)
- [Loomly](#)
- [Sendible](#)